Technicolor CineStyle™ User Guide v1.2

Thank you for your interest in Technicolor's CineStyle™, a unique professional Picture Style for the Canon EOS DSLR family of cameras. The following guides will provide you with important information regarding the proper loading and usage of Technicolor CineStyle™ with your camera and post-production environment.

1. Requirements

1. Canon EOS DSLR camera

2. Canon EOS Utility v2.6 or later

    a. **Note:** you can find the latest Canon EOS Utility at
       http://www.usa.canon.com/cusa/support/consumer/eos_slr_camera_systems/eos_digital_slr_cameras/eos_5d_mark_ii#DriversAndSoftware

3. PC running Windows 7 / Vista / XP; or Mac running OS X 10.5 / 10.6

4. USB cable

2. How to load Technicolor CineStyle into your Canon EOS camera:

1. Ensure that EOS Utility v2.6 or later is installed on your computer
2. Download the Technicolor CineStyle™ Picture Style file using the links below
3. Connect your camera to your computer using the appropriate USB cable
    a. **Note**: for the EOS 5D Mark II you may need to set "Communication" to "PC connect." in the camera's menu
4. Start the Canon EOS Utility
5. Select "Camera settings/Remote shooting" on the main window
6. Once the capture window opens, click the camera icon
7. Click "Register User Defined style" under "Shooting menu"
8. Once the new page "Register Picture Style File" opens, select one of User Def. 1, 2 or 3 at the top of the new page
9. Click the open file icon
10. Select the CineStyle.pf2 file you've just downloaded
11. Click on OK

Congratulations, the Technicolor CineStyle™ Picture Style is now loaded in your camera! You should confirm that the Picture Style has been properly loaded by pressing the Picture Style selection button at the back of the camera and using the thumbwheel on top of the camera to scroll through the styles

3. Recommended Canon EOS camera settings with Technicolor CineStyle™:

Based on Technicolor's usage and testing of its CineStyle™ Picture Style, we recommend the following camera settings to optimize the image quality of your Canon EOS camera:

Sharpness: 0

Contrast: -4

Saturation: -2

Color Tone: 0

ISO: a multiple of the camera's native ISO (i.e. a multiple of 100 or 160 depending on the camera)

4. Post-processing for Technicolor CineStyle™

Acquisition with Technicolor's CineStyle™ will generate what appears to be a flat, de-saturated looking image. While this image may appear unappealing and undesirable, it is in fact an ideal starting point for post-production and color correction.

To properly color correct and/or view footage shot with Technicolor CineStyle™ we recommend color correcting while viewing through a S-curve shaped look-up table (LUT) in your editing or color correction application. You may download such a LUT using the links below.

If your editing or color correction application does not offer the ability to import and use LUTs, other controls like the ASC CDL, Lift/Gamma/Gain, or Offset/Power/Slope can be used to color correct the image.

Technicolor CineStyle™   Raw/Uncorrected Technicolor   Color Correction   S-curve viewing look-up table (LUT)   Corrected Technicolor CineStyle™
CineStyle™ image   image